

Lene Bille Hoegh

SUSTAINABILITY CONSULTANT

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Murray Harbour, PE C0A1V0, Canada

Accomplished Sustainability Consultant and Founder of Green Optical Planet Consultancy, with a proven track record in sustainable supply chain transformations across Asia and Europe, carrying new materials and technologies from idea to market.

Expert in the eyewear industry value-chain and roadmap development, with an unparalleled industry network, I've driven significant greening initiatives and demonstrated exceptional execution.

SKILLS

- Sustainable supply chain implementation & management
- Strategic planning & roadmap development
- Carbon Footprint reduction & reporting
- Project scoping, coordination & management
- Change management & organizational building
- Data driven, analytical, strategic thinker
- Conscientious decision maker, with strong follow-through
- Synergist and relationship builder
- Mentor and advisor for younger women in my industry

EXPERIENCE

SUSTAINABILITY CONSULTANT

Green Optical Planet, a subsidiary of Michael-Jardine Limited

North Point, HONG KONG

January 2019 - Present

- Directing all aspects of client projects for greener materials, technologies, manufacturing, and certifications in fashion eyewear value chains in Asia and Europe.
- Formulating long-term objectives, designing the roadmap, and assisting in the step-by-step implementations of client projects.
- Managing multiple pilot projects simultaneously and driving them from early stages to setting new industry standards.

CO-FOUNDER AND DIRECTOR

Michael Jardine Limited

North Point, HONG KONG

January 2019 - Present

- Continuously developing and maintaining the company's vision, mission statement, and strategic plan.
- Continuously traveling throughout the Asian and European eyewear manufacturing hubs, researching new and more sustainable materials and technologies, consolidating information into "The Greener Material Report" and "The Greener Factory Map", two greening tools offered to clients.
- Participation in trade shows, industry-related meetings, and expert panels, maintaining network strength.

GLOBAL DIRECTOR OF HR & CULTURE DEVELOPEMENT

Mondottica International Limited

Lai Chi Kok, HONG KONG

January 2012 - October 2018

- Worked closely with the CEO on preparing the business for investment or sale, assisted in negotiating terms of sale, and identified & onboarded a professional C-Suite.
- As an executive partner to the C-Suite and a member of the Board, I developed and led global strategies and programs to drive customer satisfaction, revenue growth, and cost reduction.
- Identified areas of improvement in global processes and policies, and developed and implemented procedural changes accordingly, empowering staff to serve customers better and improving the business's overall efficiency and profitability.
- Ensured compliance with local laws, regulations, and industry standards across all countries, and further negotiated beyond local ESG standards with our Asian vendors and manufacturers.
- Strategized and drove the greening of our materials and manufacturing options, spearheading more sustainable eyewear products in the marketplace.

OWNER AND DEVELOPER OF BILLE'S BOLIGER

Sustainable Rental Quadplex

SAMSOE, DENMARK

January 2007 - Present

- Owner and developer of Bille's Boliger, a quadplex rental property developed after sustainable principles, powered by renewable energy sources, on a rewilded property in Denmark.

A NUMBER OF YEARS IN HEALTHCARE AND SPECIAL AID

Multiple Danish Provincial Institutions

SAMSOE, DENMARK

January 2000 - December 2011

- Promoted to mid-management positions in special aid organizations, implementing seamless workflows across multiple healthcare and social work stakeholders, thus improving the service for the professional teams and the recipient citizens.
- Engaged in training and certifications to transfer to the Provincial Special Psychiatric Team, building special needs care plans for select citizens, bridging physical healthcare and mental healthcare for my colleagues to improve the service and well-being for the recipient citizens.
- Assisted senior citizens with their health care and mental health care needs, ensuring that best practices were followed.

EDUCATION

BACHELOR OF ENVIRONMENTAL STUDIES, ISLAND ENVIRONMENTS AND SUSTAINABILITY SPECIALIZATION

University of Prince Edward Island, **Charlottetown, Canada**

Expected graduation May 2027

COLLEGE DIPLOMA IN INNOVATION THEORY

VUC Syd, **Haderslev, Denmark**

Dec 2015

COLLEGE DIPLOMA IN BUSINESS ECONOMICS

VUC Aarhus, **Aarhus, Denmark**

Jun 2014

VOCATIONAL COLLEGE DIPLOMA IN SOCIAL WORK AND HEALTH CARE

Social & Sundheds Skolen Aarhus, **Aarhus, Denmark**

Jul 2006

HIGH SCHOOL DIPLOMA

VUC København, **Copenhagen, Denmark**

Jun 1992

CERTIFICATIONS

- Professional Certificate in Change Management Coaching from MacManBerg Consultants, Aarhus Denmark
- Professional Certificate in Neuro Pedagogy from VISS, Skanderborg Denmark

LANGUAGES

- **Danish**
Native
- **English**
Advanced
- **German**
Intermediate

VOLUNTEER EXPERIENCE

ADVISORY BOARD MEMBER

Santa Barbera, CA, USA

FLO Materials

March 2021 - Present

- Bringing industry expertise to the board and the leadership and fostering relationships and engagement between FLO and external industry stakeholders.
- Engaging in fundraising efforts resulting in two rounds of significant investment from Angel Investors.
- Engaging with fashion Brands and trade press, bringing new developments in FLO's portfolio to the industry.

CHAIRMAN OF THE BOARD

SAMSOE, DENMARK

Samsøe Weekend

January 2001 - September 2010

- Published a weekly Watchdog Newspaper on the EU project "Renewable Energy Island Samsøe".
- Established the Association of Samsøe Weekend, from the proceeds of the Newspaper activities. The Foundations sole purpose was to inform and educate the general public in Environmental issues and solutions.
- Facilitated numerous workshops and lectures from renewable energy experts to the local community.

REFERENCES

References available upon request